

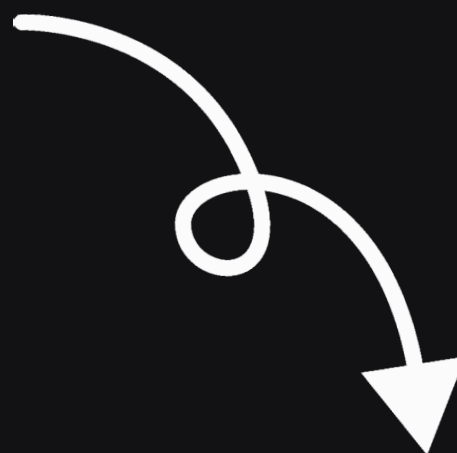
4 SIGNS IT'S TIME TO HIRE A FRACTIONAL CMO



YOUR TEAM IS DEV & PROD FOCUSED

If your team is primarily focused on product development and engineering, you are missing the marketing expertise needed to effectively promote and sell your amazing product.

YOU HAVE AN INCREDIBLE PRODUCT



You've built a product that has the potential to change people's lives, but you need to make sure your target audience knows about it. A CMO as a service can help you develop and execute a strategic marketing plan.

NO ONE ON YOUR TEAM REALLY UNDERSTANDS MARKETING

Writing a few LinkedIn posts doesn't make you a marketing expert. If your team lacks true marketing knowledge and experience, a freelance CMO can fill that gap.

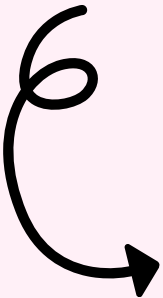
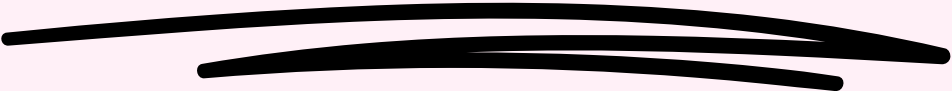
YOU'RE IN THE EARLY STAGES OF YOUR STARTUP

As an early-stage startup, you may not have the budget to hire a full-time, experienced marketing leader.

A CMO as a service can provide the expertise you need without the high overhead.

06/06

DO ANY OF THESE SOUND FAMILIAR?



Book a consultation to discuss how a part-time, senior marketing leader can fuel your startup's growth - without the overhead of a full-time role.

[LINKEDIN.COM/IN/SHANIWOLF](https://www.linkedin.com/in/shaniwolf)